

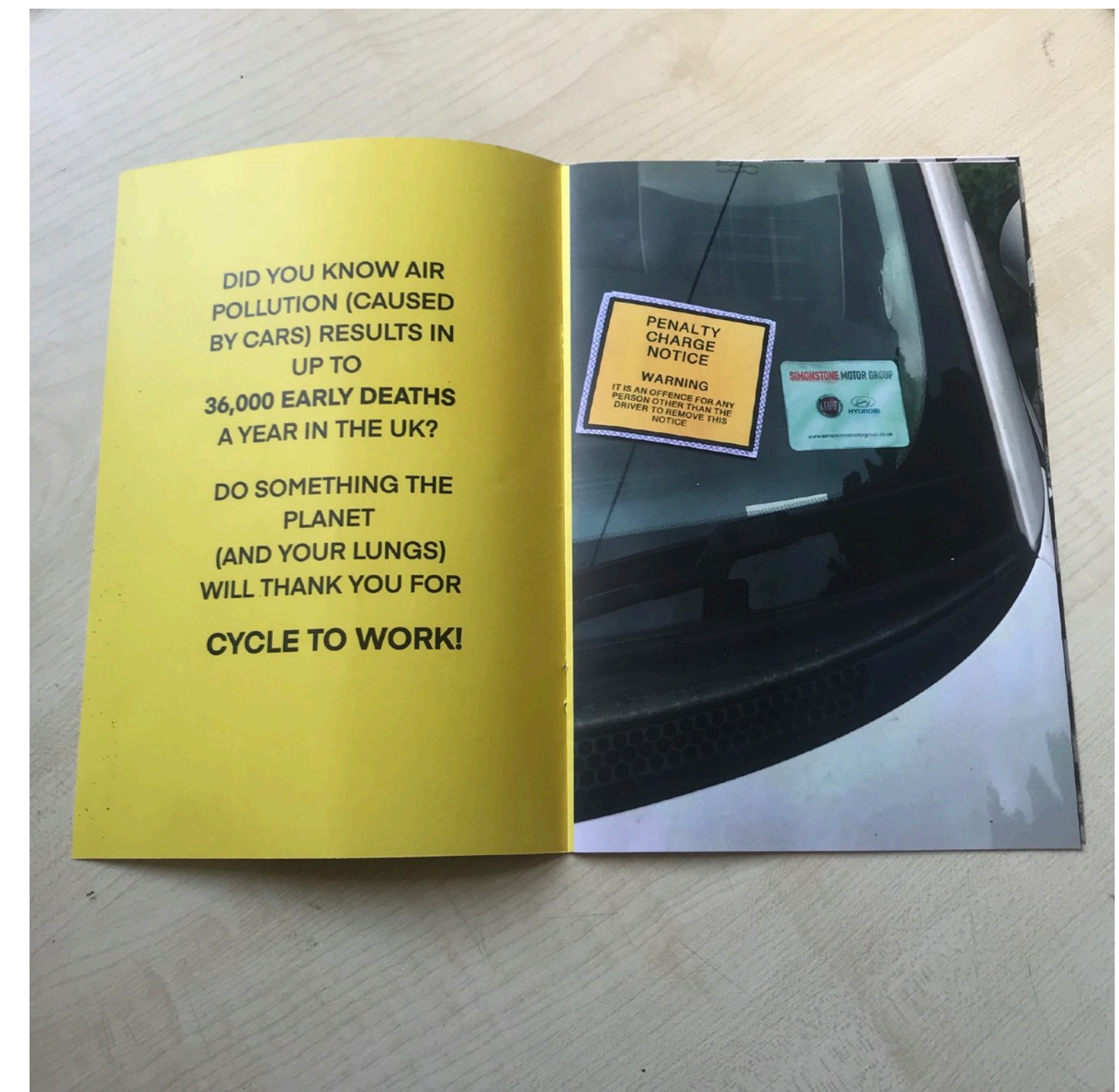
ROSIE HUNTER

I l l u s t r a t i o n

UWE, February 2023

1. Influential projects from my time at university.
2. My exit strategy post graduation.
3. Working as a freelance illustrator.
4. **Hints & Tips.**

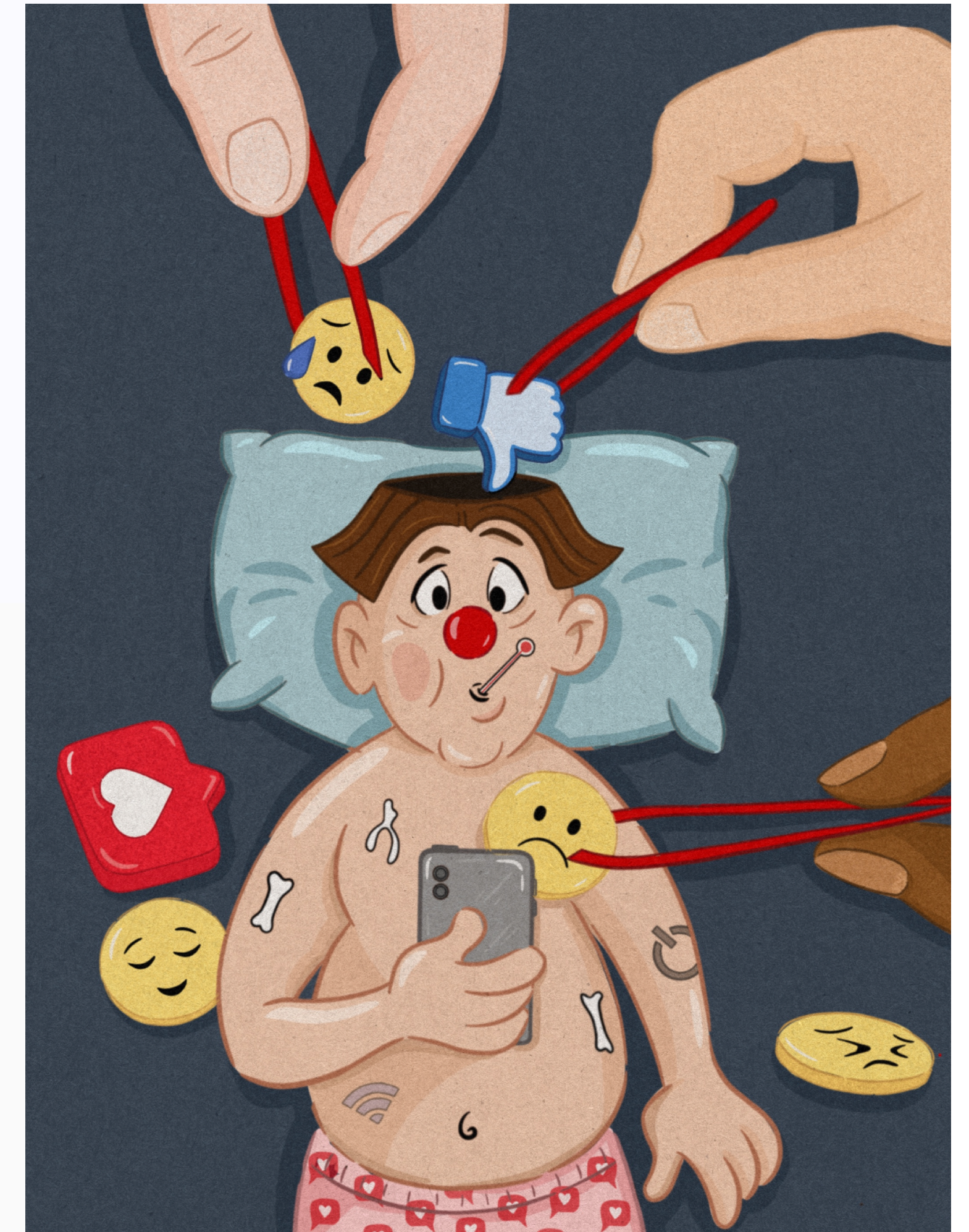
'Changing Someone's Day' 2nd Year Workshop/Project



David J. McMillan Editorial Workshop

3rd year

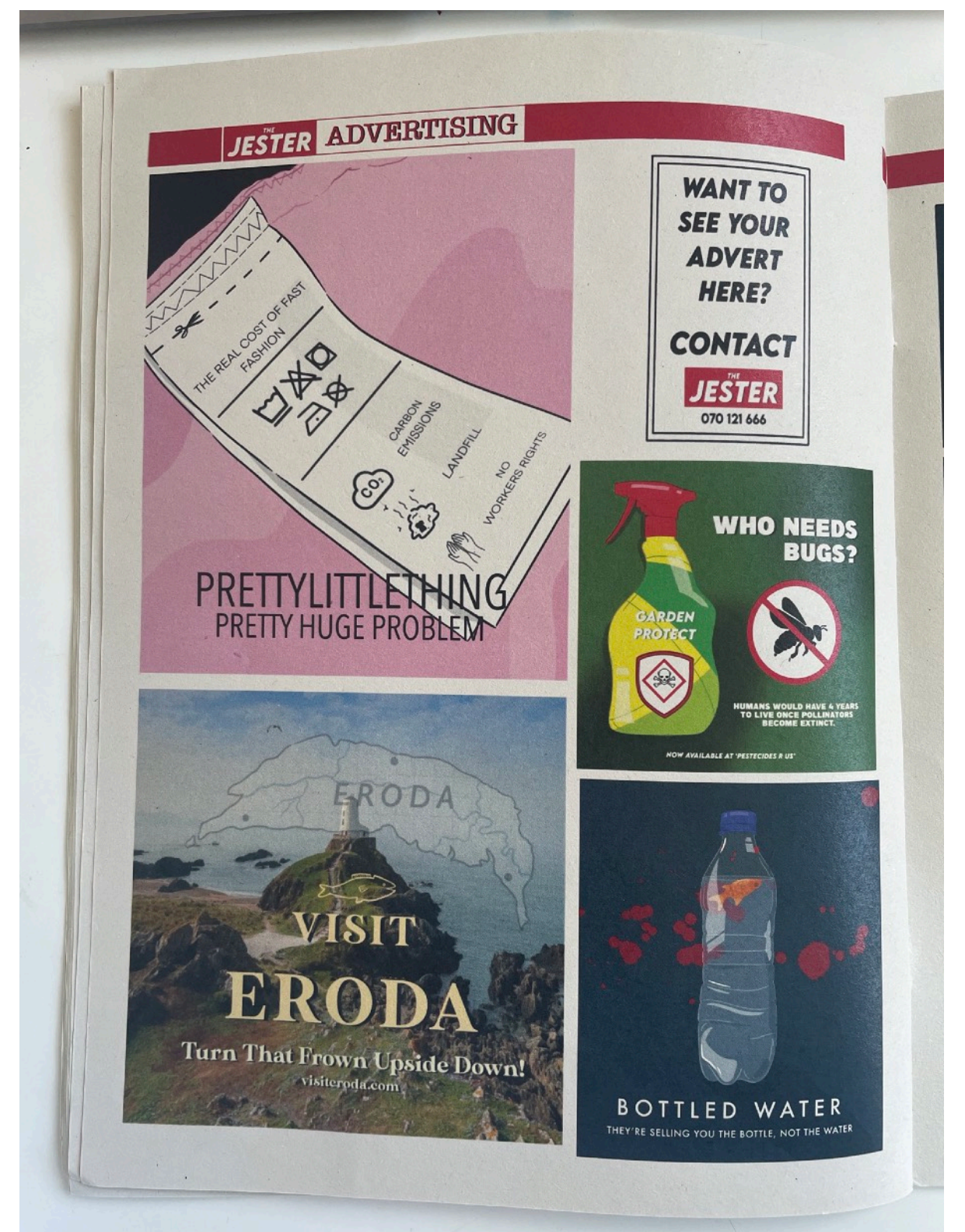
1. Print out article/text.
2. Highlight key elements/quotes/paragraphs/phrases.
3. Research!!!!
4. Pick 2 or 3 key themes to use in the artwork that sum up the article.
5. Visually brainstorm/expand upon these themes, the more outside the box the better.
6. Create visual links between brainstormed areas.





The Jester

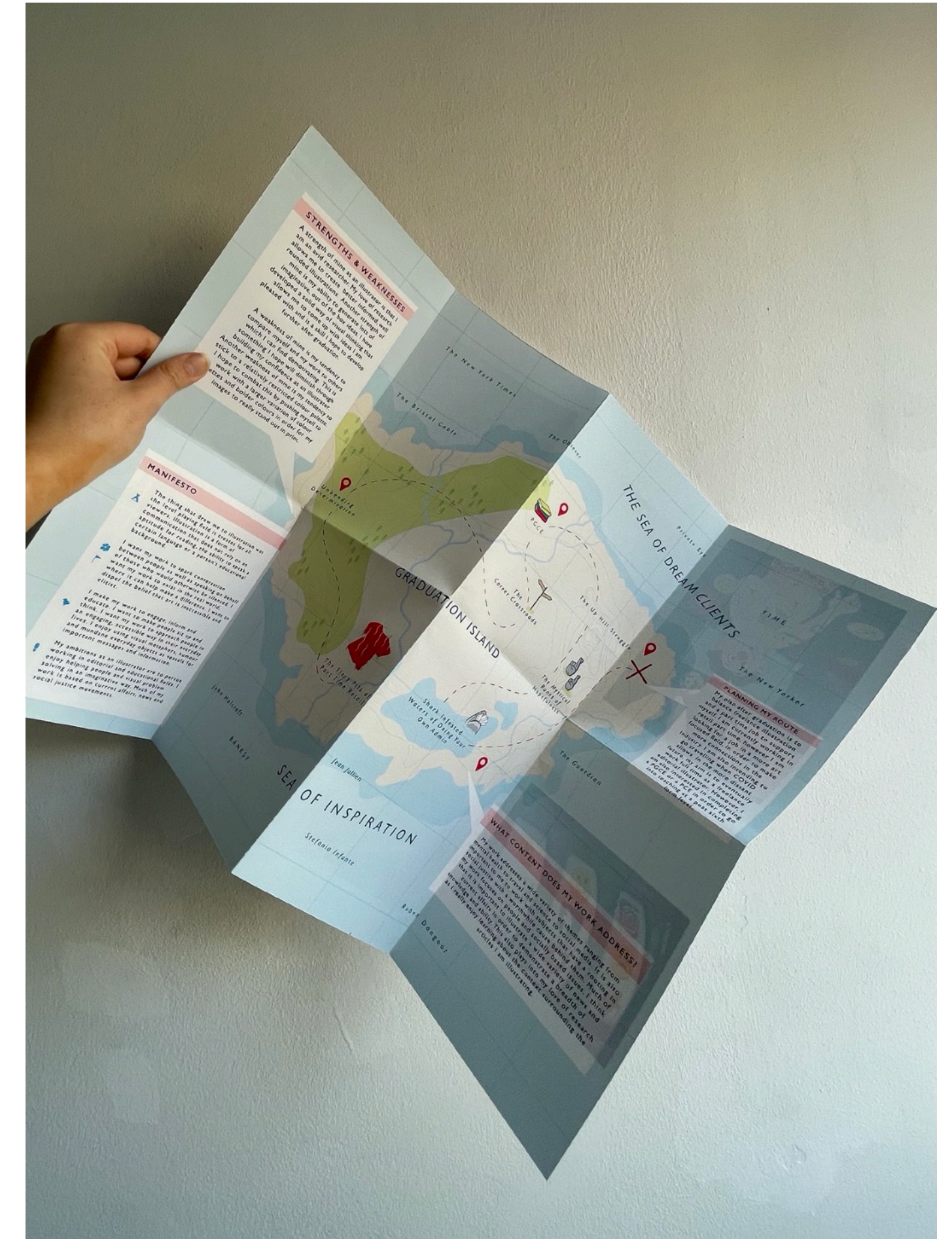
3rd Year, final project



Exit Strategy from uni



- Balance a part-time job and illustration, 20-28 hour per week contract.
- Figure out your manifesto and who you want to be as an illustrator. If you have a strong foundation of your identity as an artist you become instantly more attractive to clients.
- *Always have some self directed work going on in the background.*
- Write your dream client list - speaking things into existence works!
- Have a plan for the shorter term and the longer term eg) I'm interested in going back to uni to get qualifications to become a lecturer as part of my five year plan.



Creative Review: Gradwatch



Gradwatch 2021: Illustrator Rosie Hunter, UWE Bristol

Illustrator Rosie Hunter is one of the ten creatives we've selected to feature in our annual Gradwatch showcase, where we put the spotlight on the art and design grads who we feel are producing outstanding creative work

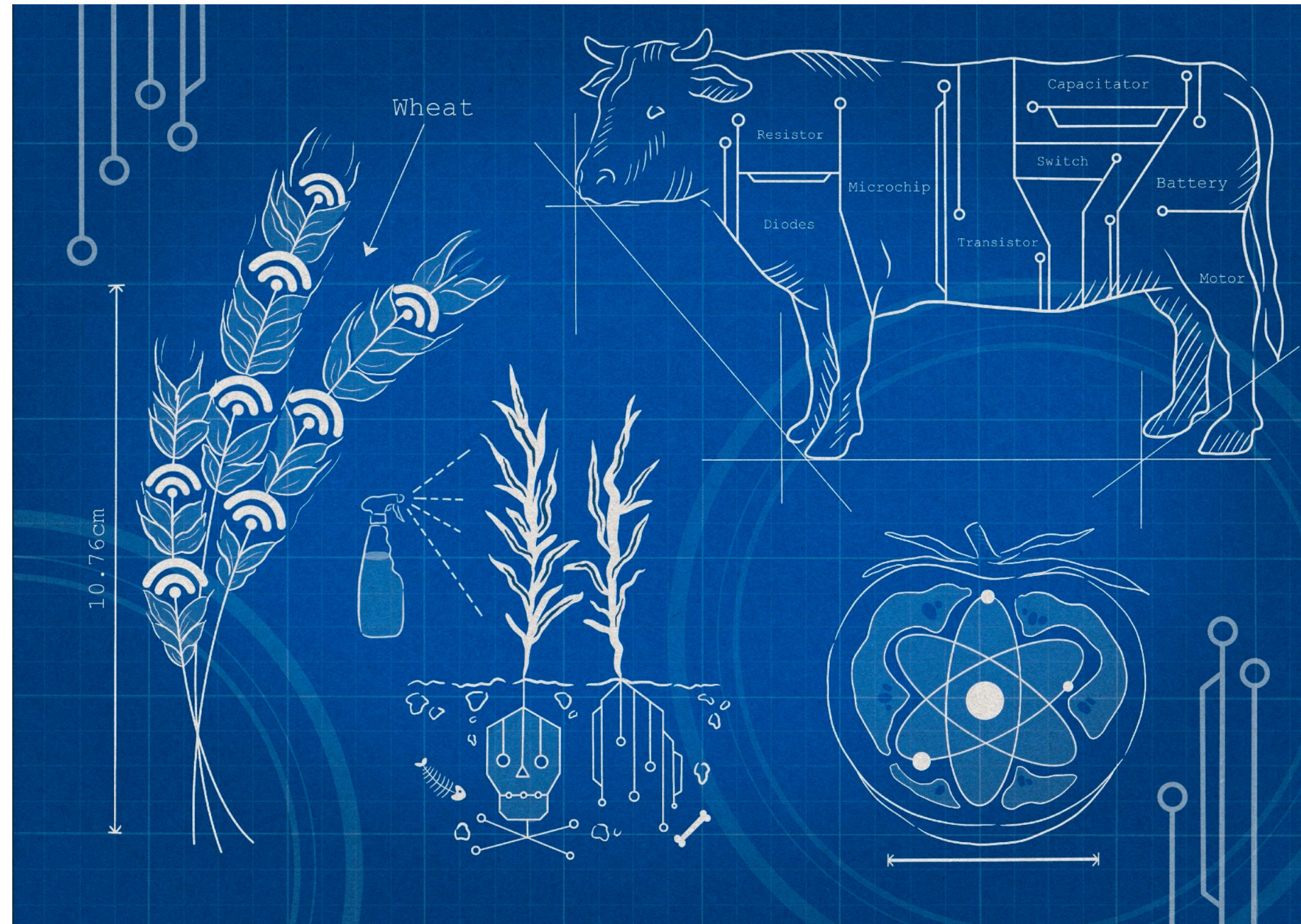
By Emma Tucker 23/08/2021

“I like to become a temporary expert in what I’m working on,” says artist Rosie Hunter, whose work often uses clever visual metaphors to express complex subjects such as mental health. Research plays a major role in her practice,

Editorial Work



Breathe Magazine



DeSmog



The Radio Times



Self Directed Work





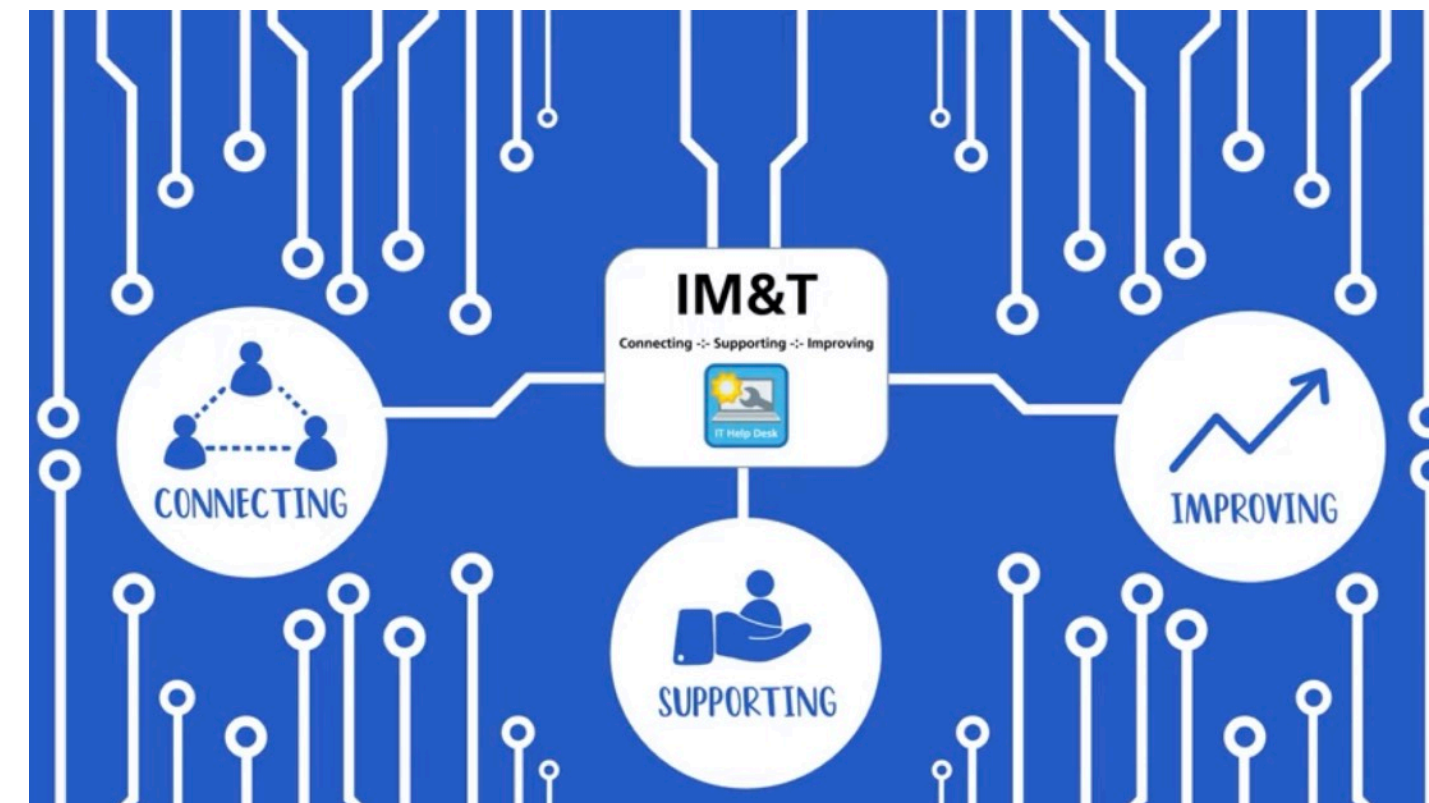
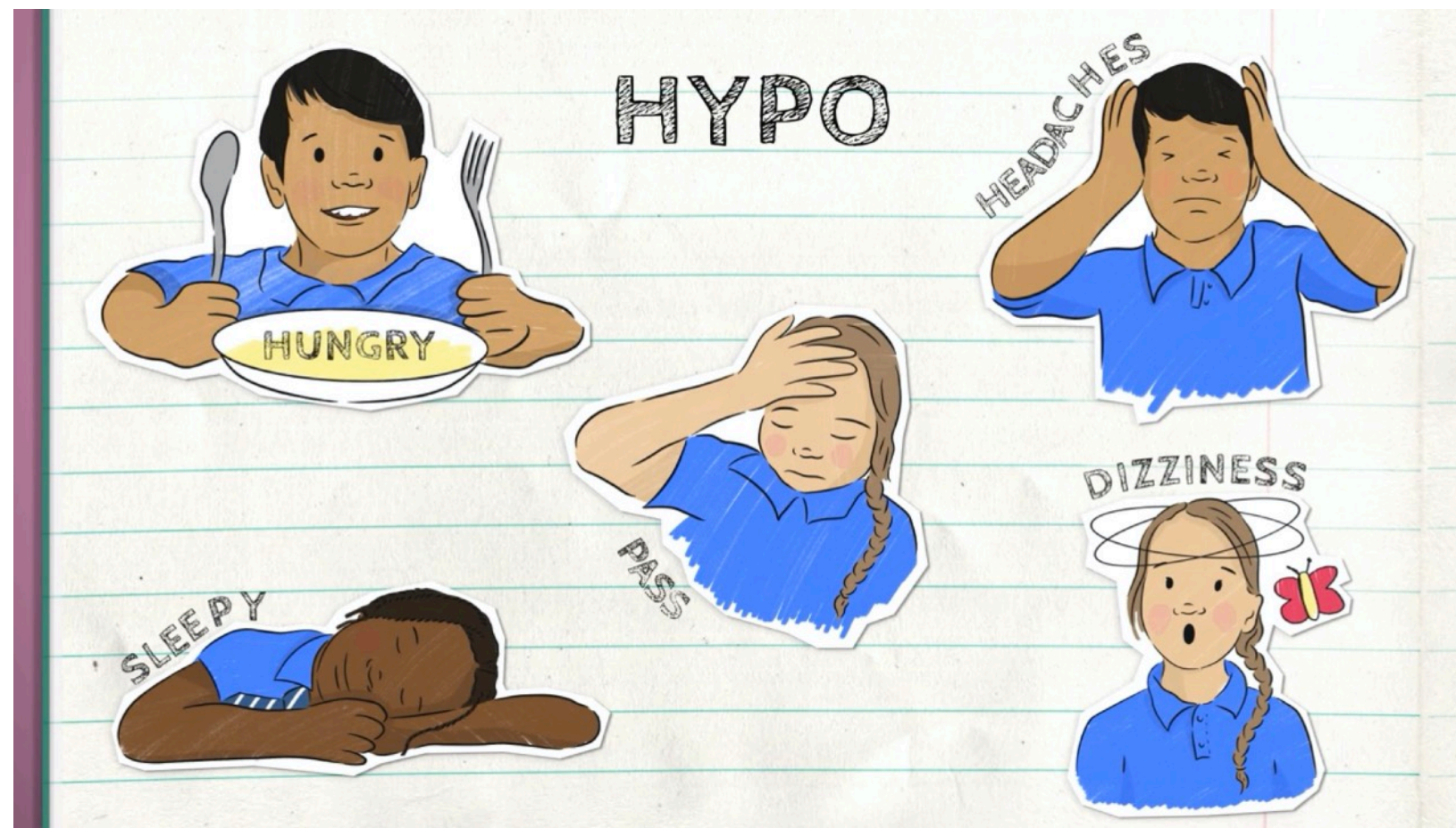
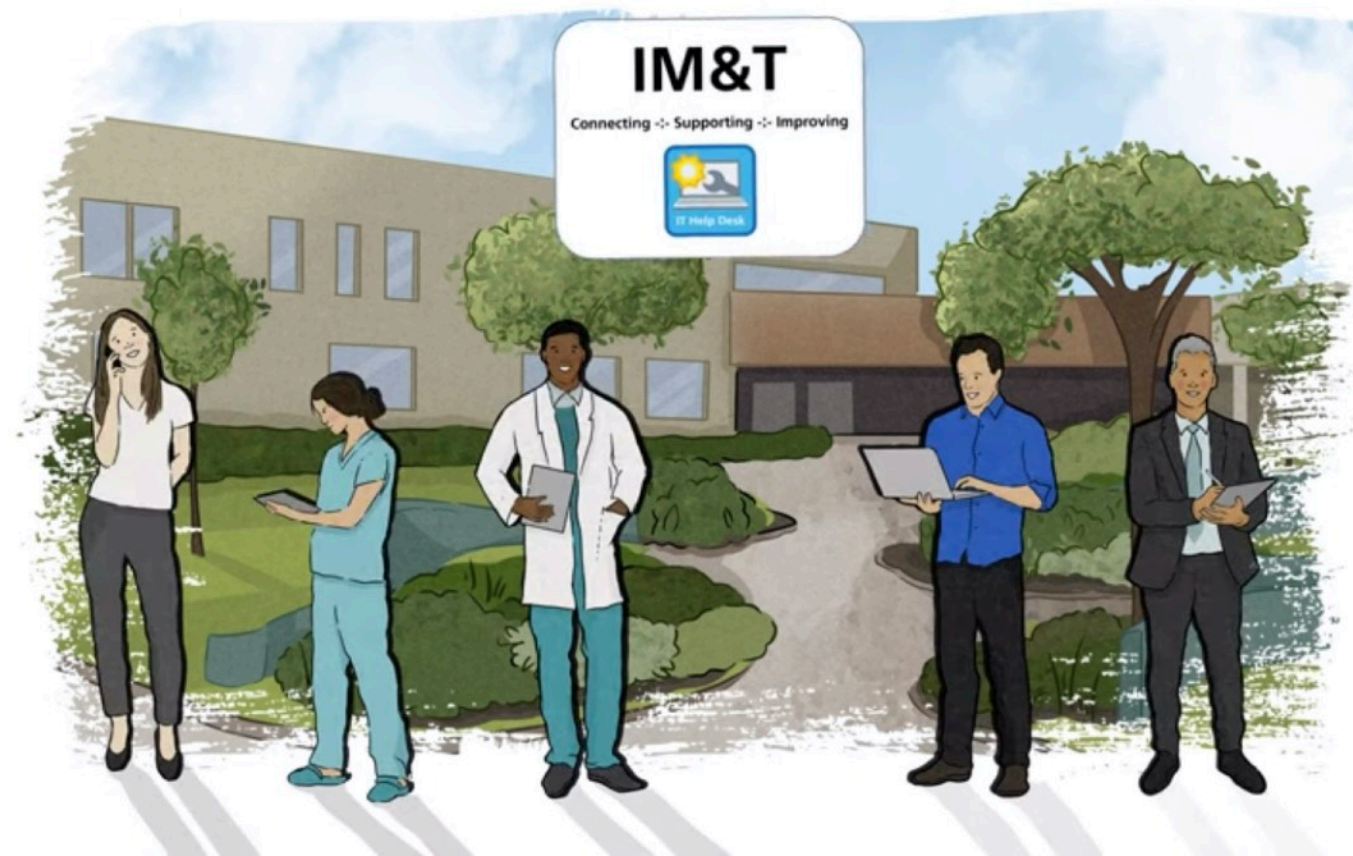
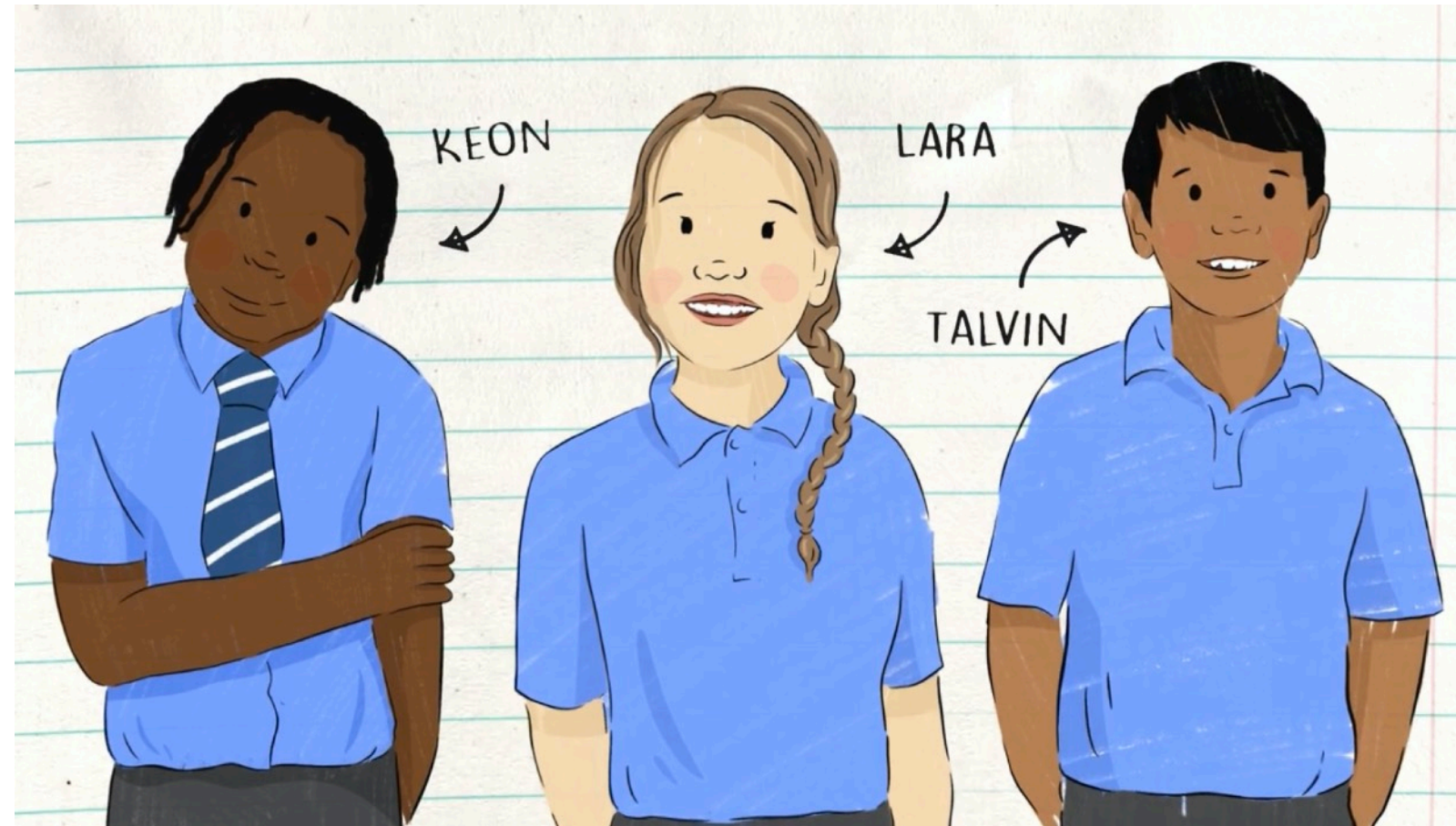
Great British Brands



Great British Brands

Make friends in the industry!

CC Animation Studio



Put effort into your degree show

Don't pigeon-hole yourself into one sector of illustration

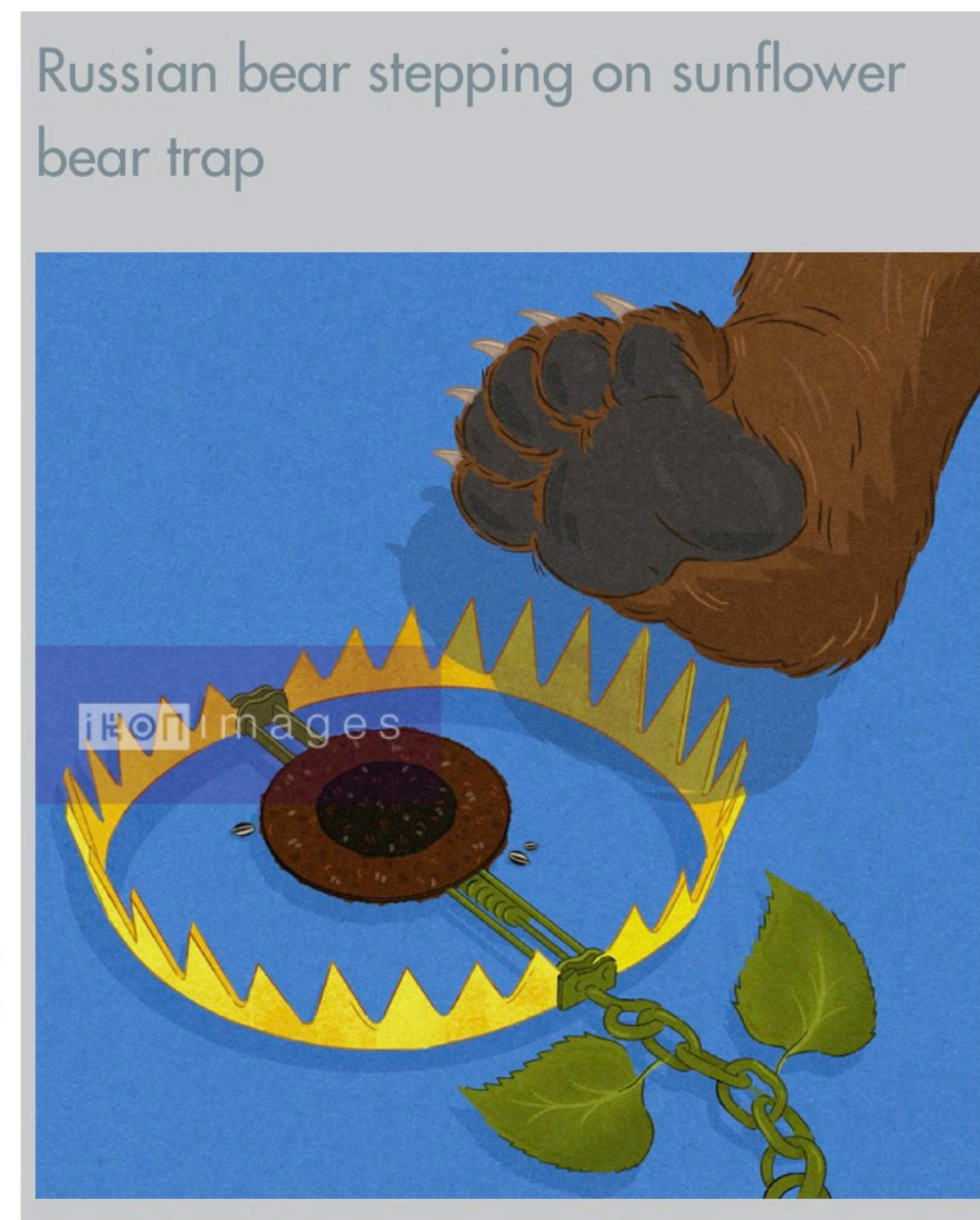
Sainsbury's X Ohh Deer Valentines Card & Ikon Images



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IKON Images - make multiple streams of income & passive income is your best friend!



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[Add to order](#)
[Comping image](#)
[E-mail](#)

Get Quote

Credit	Rosie Hunter / Ikon Images
Id	00029791
Title	Russian bear stepping on sunflower bear trap
Creation date	7 June 2022
Rights	Rights Managed
Available (s)	2450 x 2450 pixels 4 MB size on disk 20.74 x 20.74 cm



Example Introductory Email & Work Examples

Dear

I hope this email finds you well and you don't mind me introducing myself. My name is Rosie Hunter and (as I'm sure you can tell from the subject of this email) I am an illustrator. I would absolutely love the opportunity to show you some of my work. Therefore, I have attached a PDF with a small selection of some of my illustrations to this email. I create work based upon a wide variety of subjects, creating conceptual illustrations that often include visual metaphors.

If you're interested in seeing some more of my work, I post new work on my instagram (@rosiehunterillustration) and regularly update my website (<https://www.rosiehunterillustration.co.uk>).

With your permission I would really like to keep in touch and show you some more of my work from time to time.

Thank you so much!

Rosie Hunter

PS. Please do let me know if you would prefer not to receive emails from me in the future.



'Is this the end of peace as we know it?'



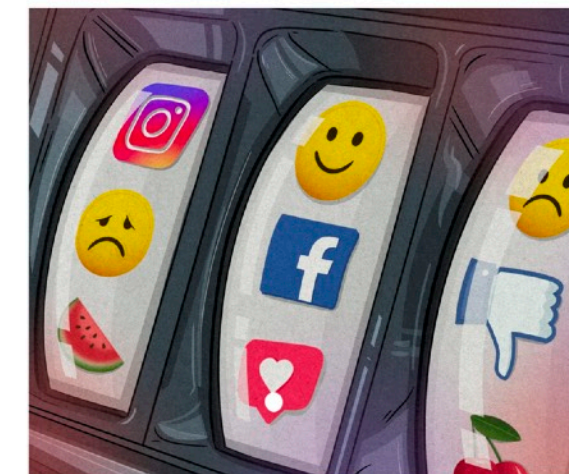
'Will the NHS be overwhelmed by new Covid variant?'



'Planning your escape this summer?'

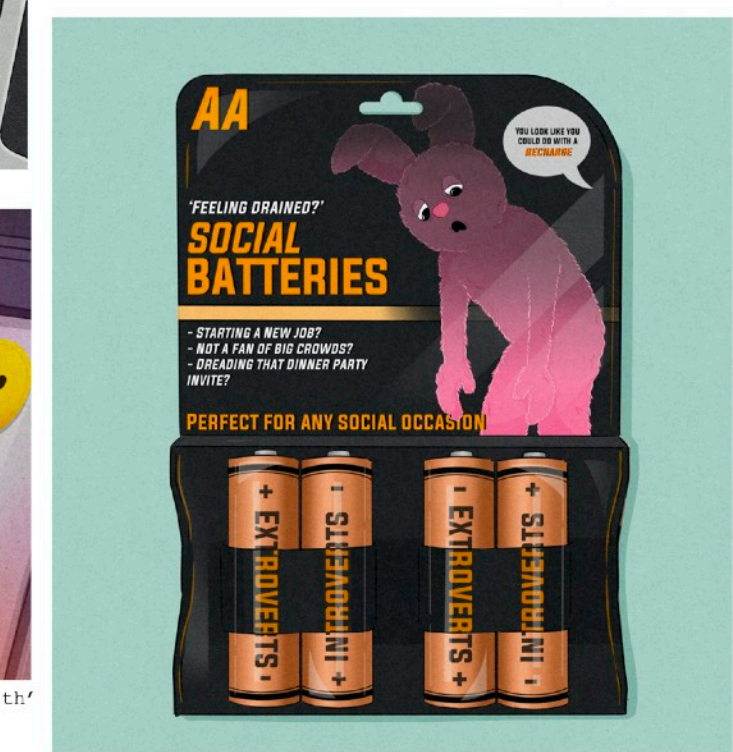


'Smiling Depression'



'Social media: gambling with your mental health'

Rosie Hunter
rosiehunterillustration@gmail.com



'Social Batteries'